

Unpublished Manuscript Starter Self-publishing Prize

WINNER WILL RECEIVE:

1 x ticket to Got it Covered workshop	value \$90
1 x ticket to Getting Started in Self-publishing workshop	value \$90
1 x ticket to How to Get Published workshop	value \$90
1 x ticket to Startup Writer workshop	value \$90
1 x free consultation with SAWC staff	value \$75
10% discount on our manuscript assessment service	value \$65 plus
Automatic entry in to our Writers in Residence program for 2015	

Entry requirements:

- 300 word project synopsis
- 1 sample chapter (maximum 2000 words)
- 250 word author bio
- open to all South Australian writers

CLOSING DATE 5PM MONDAY 3 NOVEMBER 2014

Send your entries to admin@sawriters.org.au with the subject line Starter Self-publishing Prize.

TERMS AND CONDITIONS:

1. Entry is free.
2. Late entries will not be accepted.
3. SA Writers Centre reserves the right not to award the prize should there be no suitable applicants.
4. Entry is by email only. Hardcopy applications will not be accepted.
5. Your application must be ONE DOCUMENT. Word doc or pdf only; size 12 font; Times New Roman or Arial font.
6. Entries must be sent as an attachment to your email, not in the body of your email.
7. Multiple entries are not permitted. Only one project per applicant.
8. Previously published, shortlisted or prize-winning manuscripts are not eligible. Entries may appear online.
9. The competition is only open to South Australian writers. There is no age limit.
10. SA Writers Centre will not publish your work or forward it to any publishers/agents or third parties on your behalf as part of this prize.
11. This prize will be awarded on merit and judged by SAWC staff and board members based on high quality writing.
12. SA Writers Centre staff and board members are not eligible to enter. SA Writers Centre volunteers may enter.
13. The judges' decision is final. No correspondence will be entered into about the decision or judging process.
14. Only winning submissions will be contacted.

15. You are not required to separately apply for our Writers in Residence program but you may be contacted should we require further information. You will be contacted directly if you are successful in becoming one of our writers in residence.
16. Any application that does not meet the requirements will be automatically disqualified.
17. The prize, or a part thereof, is not transferrable or redeemable for cash. If you are unable to attend any of the workshops, you forego that part of the prize.
18. The prize, or a part thereof, is not transferrable.
19. Make sure your application is perfectly written – no grammar or spelling mistakes. Present your work and writing ability in the best light possible.
20. You are responsible for your own publishing outcomes. Publishing and printing costs do not form part of this prize.

SELECTION PROCESS:

Your application will be assessed by representatives of SA Writers Centre staff and board. Successful applicants will be chosen based on the following criteria.

ESSENTIAL CRITERIA:

Preference will be given to applicants who:

- have demonstrated a commitment to writing
- have demonstrated their ability and literary promise
- can show evidence of good writing
- demonstrate suitability as a representative of SAWC and the local writing community
- demonstrate ability to meet application requirements and suitability of project outcomes
- project shows originality and/or commercial viability and has potential to be successful if self published

About the workshops

Getting Started with Self-publishing

Saturday 8 November, 10am – 1pm

with Kevin O'Brien

For many authors, the choice to self-publish is a no-brainer: there's no risk of publisher rejection, there's no long wait for publication, and you have complete creative and business control over your own writing. But with so many authors competing for readers' attention, getting it right has never been more important. In this workshop, you'll learn ways to make the process (almost!) painless, and get started on your own successful self-publishing journey.

The workshop will cover:

- what is driving the growth of the self-publishing industry today
- why self-publishing an ebook or print-on-demand book (or both) can be a good move
- the keys to successful self-publishing in digital and print formats
- some of the leading self-publishing platforms
- the skills you need to self-publish successfully.

Kevin O'Brien has professionally edited an extensive range of fiction and non-fiction titles, for Mainstream Publishing in Edinburgh (three years), then Random House in Sydney (five years), and now as a full-time freelancer based in the Adelaide Hills, with clients including Pan Macmillan, Hachette, UQP, Black Inc., Allen & Unwin and Penguin Random House. He

also runs Microsoft Word training courses for editors, and workshops for fiction writers at the NSW Writers' Centre, ACT Writers Centre and SA Writers Centre.

Got it Covered

Saturday 8 November, 2pm – 5pm

with Mark Thomas

They say that within eight seconds of looking at the cover of your book, consumers decide whether or not they'll buy it and according to *Psychology Today*, the visual area comprises 30% of our brain. Covers can draw or repel our attention – there's no denying it, so it's best to get it right if you want to do your book justice and bring it to life.

Mark Thomas will share his insights, processes and advice on what makes a good design, what you should never do and the new possibilities in design and layout that digital publishing brings for self publishers.

Mark Thomas has 20 years design experience, been principally self employed and has worked on a huge range of for print jobs in the design, publishing and advertising fields including Wakefield Press. Most recently, he worked as the Senior Designer at Ballistic Media, a world leading niche book publisher for the digital arts industry, designing their premium range of books. He also has extensive experience in print management.

How to Get Published

Saturday 6 December, 2pm – 5pm

with Allayne Webster

Breaking into the publishing world is every writer's dream. But how do you do it? Are published authors just lucky? Luck plays a part, but hard work, strategic thinking, and self-education plays a much bigger role than you think. We'll go through what you can do to improve your chances and practical advice you can apply.

Allayne Webster is a fulltime writer and the author of two Young Adult novels, one Junior novel, a middle-grade novel, (and sssshhhh... there's more in the publishing pipeline!) She is an experienced public speaker, Board Member of the Salisbury Writers' Festival, and her work has been reviewed nationwide. If you're looking for someone who is down to earth, approachable and who can provide you with practical advice you can apply, then look no further...you've found your woman.

Startup Writer Workshop

Tuesday 6 January, 6.30pm - 9.30pm

with Guy Vincent

Crowdfunding is a phenomenal new tool for independent authors. The brains behind Publishizer will show you why crowdfunding is disrupting the book publishing industry, what it offers self-publishing authors, and how to run a successful crowdfunding campaign. The workshop offers insights and stories of authors who have successfully crowdfunded and published their books.

This talk is presented by Guy Vincent, cofounder and CEO of Publishizer, a book launching platform for independent authors. Publishizer won the Singapore startup pitch for Echelon 2014, Asia's largest tech conference. Guy has run Startup Writer Workshops in Singapore, Sydney, Melbourne, Adelaide and Bali - and has presented at the Ubud Writer's Festival, PechaKucha and Creative Mornings.

More information or to book into these workshops individually, click here:
www.sawriters.org.au/program/workshops