



Annual Report 2011

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Government of South Australia
Arts SA



The SA Writers' Centre is assisted by the Australian Government through the Australia Council, its arts funding and advisory body.

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SA Writers' Centre Board from May 2011 to May 2012

Sandy Verschoor, Chair
Steve Evans, Deputy Chair
Mag Merrilees, Treasurer

Sue Fleming
Nan Halliday
Amy Matthews
Ben Mylius

Chair's Report Sandy Verschoor

The SA Writers' Centre: 25 Years Serving the Writing Community of South Australia



2011 was a huge year – significant in our achievements and the difficulties we faced as an organisation as well as in the extraordinary number of people who contributed to a successful year's end. As such, although I would normally end this message with my 'thank yous', this is where I would like to start.

First and foremost on behalf of the Board and the SAWC our thanks go to Barbara Wiesner who retired in December after 23 years at the helm. Barbara worked right up until the last day (and a few after that) with utmost grace, professionalism and care, never losing her passion and steadfast support of the South Australian writing community. Her farewell, which coincided with the St Lucy's Day Party, was a fitting tribute and a wonderful send-off.

As you are aware, we went from a position of grave concern about our financial status. This was mainly due to the restructure of the Australia Council's literature program and reduction of funding as we transitioned to a national model through Writing Australia.

It was one of those shining examples where communities pull together at times of crisis.

I wish to personally thank our members who came forward with all manner of assistance, from donations through to giving their time, ideas and personal support. I also acknowledge the Board for dedicating their time and support and, in particular, our Treasurer Margaret Merrilees for all the extra time she volunteered over this period. And last but not least, a huge thankyou to Jude, Lesley and Malcolm – and our team of dedicated volunteers – for their fortitude and good humour in these most difficult circumstances!

Our landlord Malcolm Reid Pty Ltd responded with generosity to our needs by reducing the SAWC rental until June 2012. SAWC then received a one-off grant from the Premier Mike Rann to assist with the delivery of our program, recognising our 'work with artists', our 'role in making art in the community' and our 'contribution to South Australia's cultural identity.' This was followed by two successful grant applications. The first grant was from the Richard Llewellyn Trust to continue the Disability Writer-in-Residence Program. The second grant from Perpetual Trustee for a project titled 'Seniors tell their Stories', which enabled the SAWC to employ a writer for 9 months to work at a Salisbury aged care facility in partnership with Helping Hands Aged Care.

These things combined to change our fortunes and put us back on track to finish out the year.

In addition to a significant program of projects, workshops, festivals and events that were delivered in 2011 (see the Director's report), we also were successful in our submission for triennial funding through Arts SA. Our funding is secured through to 2014 conditional upon some strategic changes to the way we do business and outcomes for the organisation.

Our focus for 2012 will be on further development of the 5 year strategic plan for the organisation, taking into account the many changes that writers are now faced with and the wonderful opportunities this give us. In late November, we appointed Sarah Tooth to the position of Director who will work closely with the Board, staff and membership to continue to build a vibrant and diverse community of writers connected to the Centre.

Our mission will not change: fostering, developing and promoting South Australian writers and writing. However, we must constantly review the needs of our members as well as the global trends to ensure that we provide relevant and timely development training, information and opportunities to all of those whose passion is the written word. Sadly this AGM will see two of our Board members leaving us. I would like to personally thank and acknowledge Margaret Merrilees for her long time commitment and steadfast

professionalism as Treasurer for the SAWC. Mag, as you may be aware, won this year's Premier Prize for Unpublished Manuscript, which means her long held dream will now come true. We sincerely wish her all the very best and hope to join her at her book launch in the near future. I also wish to thank and acknowledge Steve Evans, our Deputy Chair, who somehow always managed to squeeze

SAWC into his busy schedule and give us the benefit of his wise council and experience.

I have been very proud to Chair the SAWC this past year and look forward to the exciting times ahead of us.

"I cannot emphasise strongly enough that the existence of the SAWC has been integral to my successful writing career (both here and overseas)."

Centre Member

Treasurer's Report

Mag Merrilees

From a financial point of view 2011 was a roller-coaster ride. We finished 2010 with a deficit of \$13,485 and started 2011 knowing that another deficit was a possibility, especially given that Australia Council funding was channelled through Writing Australia, and our share was greatly reduced. We believed that we could manage the situation, but by June it was obvious that our financial position was worsening.

The Board and Director took various emergency steps. Firstly, we appealed to our members for help and, thanks to you all, raised nearly \$13,000, a wonderful achievement. Secondly, we were able to negotiate a 50% reduction in our rent, a saving of \$18,000 from June 2011 to June 2012. Thirdly, we were lucky enough to receive a \$15,000 one-off grant from the Premier.

As a result we were able to end 2011 with a surplus of \$2,837. At December 31 our bank



balance was \$94,898 and our current assets of \$103,633 were in excess of our liabilities of \$88,024. Members funds ('equity') were \$29,829.

Despite the small surplus for 2011 we still face significant challenges, especially as the reduction in our rent will end in June. We need to economise wherever possible, appeal again to our generous donors, and find new sources of sponsorship and project funding.

Thanks to Barbara Wiesner and Lesley Beasley for keeping the accounts in meticulous order in 2011, and to Sarah Tooth, who has brought her skills and enthusiasm to bear on the challenges of 2012.

"The support I received from the Centre, its staff members, the Director and my fellow team members was second to none. I felt my self confidence and my enthusiasm to be involved in the local writing community soar, mainly due to this support. To be taken and be seen seriously as a writer was a life altering occurrence for me."

Centre Member

Director's Report:

Sarah Tooth

In 2011, the SA Writers' Centre successfully delivered a range of programs and services to members, the writing community and beyond.

Despite a year of significant financial challenges, and the increased workload on staff from our involvement with Writing Australia, there were many highlights and a number of new exciting projects initiated.

The establishment of Writing Australia was of key importance in 2011, being the new national organisation for writers, and one of the Australia Council's Literature Board 'Key Organisations', consisting of 5 founding member state centres: ACT, New South Wales, Victoria, Tasmania and South Australia. As with the establishment any new organisation, there were many challenges along the way, but SAWC's involvement as a founding member of the organisation will bring great opportunities and benefits to South Australian writers in the future. Indeed, these benefits have already begun to be realised.

A number of other Writing Australia projects were under development in 2011, and the new National Touring Writers Program, managed by Writers Victoria, saw Arnold Zable visit Adelaide for a masterclass and networking dinner. By 2013, around 10 writers a year will be touring nationally, including South Australia writers, and shortly the National Residencies Project will be announced.

As part of SAWC commitment to providing pathways for writers, we were extremely proud to have managed the inaugural National Unpublished Manuscript Award for Writing Australia, an award that is set to become the preeminent award of its type, being as it is unrestricted by age, geographic region or genre. The unexpectedly large number of entries (more than 400) is testament to the need for this award in the writing community. It was of course of great delight that South Australian writer and SAWC member Hannah Kent won the \$10,000 cash award, and a mentorship from Geraldine Brooks.

The Centre's goal of engaging younger, early career writers was met through the appoint-

ment of six Youth Ambassadors: Prerna Ashok, Simon Collison, Emily Heidrich, Vanessa Jones, Ben Mylius and Connor O'Brien. This passionate and extremely capable group worked on the Carclew Youth Arts funded project Dubnium, as well as participating in a range of SAWC activities. They brought a new energy to the Centre, and we look forward to their continuing involvement with us.

In other programming for young writers, funding from Bendigo Bank, the CMV Foundation and Onkaparinga and Salisbury Councils meant SAWC could once again offer three Young Writers' Nights and a Country Kids Workshop, and at the same time the popular WriteByte young writers' online forum provides opportunities for participants to form ongoing connections and communities.

SAWC was also successful in applying to the highly contested Perpetual Trustees fund for a Seniors Writer-in-Residence project, in collaboration with Helping Hand. This project continues to develop the SAWC goal of delivering writing projects that engage with the community, and sits as a wonderful complement to our ongoing and nationally unique Disability Writer-in-Residence project. Sharon Kernot has worked with more than 50 writers with a range of disabilities, and achieved excellent outcomes. We will be looking at ways to build on the success of this project, and through our involvement with Writing Australia, to advocate for disability writing projects on a national level.

SAWC partnerships with Salisbury and Onkaparinga councils continued in 2011, with both the Salisbury and SA Writers' Festivals growing and developing in exciting ways. Salisbury Writers' Festival added a 'five minute pitch' session allowing 24 writers the opportunity to talk with publishers Jon Appleton from Hachette and Caro Cooper from Text Publishing. The SA Writers' Festival created a new Children's Choice Award for writers and illustrators of children's picture books.

Despite lack of funding for a regional program, the Centre managed to self-fund two 'Regional Writer Roadshows', with groups of 3 writers hosting forums and workshops in Pt Lincoln and Moonta. Both of these regional visits were

well received and much appreciated by local writing communities.

The Centre ran its usual series of workshops, and continued its Networking Dinner events, where local writers had the opportunity to network with special interstate guests such as Garth Nix, Sandra Thibodeaux, Arnold Zable and Peter Bishop, as well as local publishers, editors, academics and published authors. Thanks to its partnership with Seaview Press, SAWC published 2 anthologies, *Where's Pluto?* (in partnership with City of Onkaparinga) and *Mindshare* (in partnership with the Mental Health Coalition).

SAWC forays into the digital world continued to develop, with the website adding more functionality and information, and the building of a social media presence. The website statistics show a rapid growth in uptake of these services, with pages such as "Author Profiles" receiving many thousands of views.

A number of strategies were implemented during 2011 to strengthen the Centre's business performance, in the face of concerns about our future sustainability. Barbara began working with both ABaF and ArtSupport to build corporate sponsorship and private philanthropy programs. The most significant success was SAWC's first foray into targeted philanthropy, and the Centre raised almost \$13,000 in donations from members. This is to become an ongoing project, whereby SAWC will be appealing to its members, supporters, and broader philanthropically-minded arts supporters to donate to a range of innovative new projects, designed to support South Australia's writing community.

The Centre also provided extensive support to writers and writing groups – hosting more than 20 writing groups who meet regularly in the

Centre, providing hundreds of one on one meetings with members to assist them achieve their writing goals, and fielding many thousands of phone and email inquiries and requests for information.

Of course the major event that 2011 will be remembered for is the retirement of its long-term Director, Barbara Wiesner. After a rocky financial start to the year, Barbara, through her hard work and passion, left the Centre in sound shape, with triennial funding from Arts SA (at a time when other many other arts organisations suffered funding cuts), having negotiated a 50% reduction of rent, and having set the SAWC's philanthropic program off on a successful course.

The annual St Lucy's Christmas Party saw the Atrium packed with an unprecedented crowd of members and supporters who sadly bade her farewell. This special edition St Lucy's party was also an opportunity for Hannah Kent to be presented with her \$10,000 cheque, and saw the wonderful Sean Williams inducted as a Life Member of the Centre, joining South Australian luminaries Max Fatchen and Gillian Rubenstein.

On behalf of Barbara, I'd like to thank the Board, who steered the Centre through financially difficult times, the dedicated staff Jude Aquilina, Malcolm Walker and Lesley Beasley, and the many volunteers who contributed their time, energy and enthusiasm to the organisation. I would like to personally thank Barbara for her generosity in so warmly welcoming me and attempting to hand over 23 years of knowledge, experience and wisdom over a couple of extremely intense days. We will be building on her legacy in 2012 and beyond, to provide the best possible opportunities for our community of writers.

"I can honestly say that I would not be published had it not been for the SAWC. They have been an enormously useful resource. As writing is solitary pursuit, it helps to be able to speak to fellow writers so I greatly appreciate the assistance of the Centre's staff and volunteers."

Centre Member

"SAWC's support of me has been consistent and healthy, encouraging hard work and perspective. I am immensely grateful. It is an oasis of support in what can be at times an isolating world for emerging writers. THANK YOU SA Writers' Centre! You Rock!"

Centre Member

Around the Centre in 2011

Jude Aquilina

2011 was a year of many changes and important milestones for the SA Writers' Centre (SAWC). Most significantly we said goodbye to our much-loved, long-term Director, Barbara Wiesner, who retired after 23 years of service. This is why I am writing this report, as our lovely new Director, Sarah Tooth, wasn't around in 2011.

Thanks to a dedicated team of volunteers, we mailed out Southern Write monthly with much laughter, chatter and readings from works-in-progress. A huge 'thank you' to James Ogilvy, who oversaw these 'folding days' and created the unique atmosphere of work, fun and socialising. The team was chosen from 30 plus members who volunteered their time each month so Southern Write arrived in the mailboxes of our members. With great appreciation, I thank this dedicated team of volunteers and look forward to seeing them quarterly, rather than monthly, in the future.

The front office at the Centre was a hive of activity, with hundreds of visitors over the year and thousands of phone and email enquiries. All ran smoothly thanks to the brilliant volunteer office support team: Jean Morris, Stephanie Thompson, Stephen Lord, Melanie Pryor and Izzy Stevens. Never fazed about phones ringing and people lining up, these wonderful volunteers offered professionalism and a sense of humour, which kept me both up-to-date and sane as well.

Doreen Spurdens, SAWC's Youth Project Officer, once again organised three Young Writers' Nights, allowing hundreds of primary school aged writers to be encouraged and inspired. Without Doreen's help these events would not have been possible. SAWC's Treasurer, Mag Merilees also volunteered regularly in the front office and at Young Writers' Nights. Mag also provided voluntary accounting assistance to Lesley when necessary.

SAWC's excellent library, consisting mainly of books by South Australian authors, is single-handedly maintained and cared for by Mark Caldicott. Mark, our volunteer librarian, catalogues and accessions all book donations and keeps our library in perfect order. He also gives talks and tours for student librarians and is a rich source of information about literature and library systems.

Anne-Marie Smith volunteers at the Centre every Wednesday afternoon. She is a versatile and valuable member of our team, assisting with the organisation and maintenance of the kitchen, foyer and front office. SAWC sponsors Adelaide PEN, and Anne-Marie also volunteers for PEN when necessary. As Chair of Adelaide PEN, I greatly appreciate this, and would not be able to arrange events without Anne-Marie's gracious and tireless assistance.

During 2011, Jennie Cummings and Hakim Oerton assisted Malcolm Walker in his role as Communications Officer, with Jennie volunteering two or three days a week to work on the newsletter and other documents, and Hakim working on website maintenance.

SAWC's sponsors, Langmeil Winery, Inter-node and Seaview Press donated wine, internet service and book publication, all allowing substantial financial savings. University interns Ayesha Aggarwal and Sarah Bown also donated their time to assist in membership drives and marketing.

I must also mention my wonderful colleagues: Communications Officer, Malcolm Walker; Accountant Lesley Beasley; Writer-in-Residence for people with disabilities, Sharon Kernot; and James Ogilvy, resident pedant and proofreader. It was a pleasure working with you in our tight and happy team.

At end of 2011, we held the biggest St Lucy's Party ever: this was because it was combined with Barbara Wiesner's farewell. Barbara gave a heartwarming speech about her years at the Centre, followed by Sean Williams thanking her for over two decades of excellent service. The new Director of the Centre, Sarah Tooth, was introduced, then staff and Board presented Barbara with an engraved clock and a chiminea.

It was indeed a privilege to work at the SAWC during 2011, and I look forward to an exciting and strong future under our new Directorship with Sarah Tooth.

"I regard the Writers' Centre here in Adelaide as a unique institution, and the place a kind of oasis in Adelaide. Long may you continue to help and encourage writers."

Centre Member

2011 Program of Activities

January-December 2011

ARTISTIC DEVELOPMENT

Masterclasses

3 masterclasses were held with touring interstate writers Arnold Zable (in partnership with Writing Australia) and Sandra Thibodeaux (in partnership with Australian Poetry). 42 writers attended these masterclasses.

Longlines Program

Our partnership with Varuna, a national Writers' Centre based in NSW's Blue Mountains, continued during 2011. Former Creative Director Peter Bishop held a series of individual and group discussions with 24 writers who had major writing projects. As a result, 5 SA writers received residencies at Varuna.

Consultations

The SAWC continued its advisory service for writers wanting feedback on synopses, cover letters and creative writing. Consultations were by appointment with SAWC staff member Jude Aquilina. 220 writers took advantage of this service.

Workshops and Courses

SAWC held 21 workshops with 217 attendees and another 'Writers' Café' with Carol Lefevre, an ongoing writing course with 10 participants, who went on to establish their own writing group that meets regularly at SAWC.

SAWC Youth Ambassadors

6 young writers were selected to become SAWC Youth Ambassadors. These six received training and support through professional development workshops and mentoring. They formed the editorial team for the Dubnium project in dB magazine, which ran a full page of young SA writers' work in 6 editions, from July – December. This team also participated in Salisbury Writers' Festival, SA Writers' Festival and the Tea Tree Gully Festival, hosting workshops and panel sessions, and published articles in Southern Write, the SAWC newsletter. They were guests at a networking event, and one of the team, Ben Myluis, joined the SAWC board.

Writers with a Disability

More than 50 writers with a disability received training, support and mentorship from Writer in Residence Sharon Kernot. Funded by SAWC and the Richard Llewellyn Arts and Disability Trust. An adjunct to this program was SAWC partnership with the Mental Health Coalition. The SAWC and the MHC again partnered on the Mindshare website, and also ran a poetry competition to raise awareness about mental health. In 2011 there were 175 entries in the competition. There were seven winners in the following categories: rural, metro, carers, indigenous, multicultural, masters, youth. Mindfields, an anthology of the winning entries from the last three years was published by Gininderra Press. It contains the work of 62 poets (31 SAWC members). The winning poems for 2011 were painted onto large canvases with accompanying artwork. These were exhibited in the Atrium of the SAWC for one month.

Unpublished Manuscript Award

SAWC successfully managed one of Writing Australia's key programs, the Unpublished Manuscript Award, which attracted more than 400 entries nationwide and involved four nationally renowned writers and editors as judges: Mark Macleod, Valerie Parv, Peter Bishop and Patrick Allington. The first prize valued at \$12,000 was awarded to SAWC member, Hannah Kent.

Touring Program

SAWC hosted 2 regional SA tours of 3 writers each in 2011.

- Ray Tyndale, Sharon Kernot and Malcolm Walker took part in the Port Lincoln Writers' Road show, delivering panel sessions and workshops, on 18 – 19 March.
- Steve Evans, Ken Vincent and Jude Aquilina took part in the Moonta Writers' Roadshow, delivering panel sessions and workshops, on 26 March.

Through SAWC's partnership with Writing Australia, SA writer Fiona McInstosh toured 3 states delivering a series of successful workshops.

Professional Networking Events

Four networking events were held, featuring visiting and local writers and industry representatives, including:

- Dinner with Peter Bishop
- Dinner with Garth Nix, Brian Castro, Michael Bollen, Stephanie Johnston, Laura Kroestch and Nick Prescott
- Networking Dinner with Arnold Zable, Cath Kenneally, Sue Fleming, Liz Packer, Dominique Wilson and the SAWC Youth Ambassadors.
- the annual St Lucy's End of Year party, featuring an award ceremony for the national Unpublished Manuscript Award, bestowal of SAWC Life Membership to Sean Williams, and a farewell to Director Barbara Wiesner.

Information for Writers

The SAWC's monthly newsletter, SAWC website and social media platforms provided information, promoted SA writers, and gave opportunities for members to be published. The extensive library of SA writers and craft textbooks was available for use by members.

ARTS INDUSTRY DEVELOPMENT

Writing Australia

The company was constituted as a Pty Ltd, with the 5 member state-based writers centre Directors as Board Members and Colin Golvan was appointed to the Board as an independent Chair. Mary Delahunty was appointed National Director. Writing Australia provides core funding to the 5 state writers centres, and each centre delivers one of 5 projects for Writing Australia, including:

- SA – Unpublished Manuscript Award (2011, 2012, 2013)
- Victoria – Touring Writers' Program (2011, 2012, 2013)
- NSW – Webportal (2012, 2013)
- Tasmania – National Residencies Project (2012, 2013)
- ACT – National Writers' Conference (2013)

Young Writers' Nights

Supported by Bendigo Bank, the CMV Foundation, and Salisbury and Onkaparinga Councils, 3 Young Writers' Nights were held in St Peter's College, Tyndale School and Cardijn College. 397 students from 78 schools, including 28 country schools, attended across the 3 nights, each sharing examples of their writing in small groups, led by published SA children's writers. Also in attendance were approximately 800 accompanying family members. 23 writers took part, some appearing at more than one event. Vikki Wakefield, Robyn Opie and Allayne Webster gave keynote addresses.

Salisbury Writers' Festival

SAWC partnered with City of Salisbury for the seventh annual Salisbury Writers' Festival. The overall attendance was around 600, with a further 237 writers participating in associated competitions. 24 writers 'speed dated' with a publisher from Text Publishing and Hachette. 30 writers submitted their first page to the Publishers Panel. The Back to the Future session for secondary school students was a success, with the Young Ambassadors presenting and promoting the event.

SA Writers' Festival

SAWC partnered with the City of Onkaparinga for the SA Writers' Festival. 750 people attended the series of events, and 97 writers entered the Wirra Wirra Writers competition. The SA Writers' Festival was successful in spite of the late dissemination of the program. Participation was good and feedback extremely positive.

Tea Tree Gully Poetry Festival

The SAWC partnered with North East Writers Inc to present this festival in the North Eastern Suburbs. Jude Aquilina was Poet in Residence and ran two information sessions at TTG Library. 350 attended across events, and 1500 school children attended events by the Poets in Schools.

Langmeil Winery

Poets and Platters took place on 27 April 2011. Langmeil Winery invited Bob Magor, Bill 'Swampy' Marsh, Jude Aquilina, Louise Nicholas and Nigel Dey to take part. 250 people attended.

COMMUNITY INVOLVMENT

Writer in Residence for Seniors

Funded by Perpetual Trustees, Patrick Allington was appointed as Seniors Writer in Residence and began the process of introducing himself to members of the community and advertising the service.

Youth Activities

In addition to the SAWC Youth Ambassadors project and the 3 Young Writers' Nights, SAWC also hosts the WriteByte online forum for young writers, and hosted 2 Country Kids Workshops, where 49 students from 12 country schools worked with professional writers to refine their craft and connect with other young writers across the state.

Community Writing Groups

SAWC hosts 20 writing groups that meet regularly in SAWC spaces. 27 book launches were held, up from 22 the previous year.

Readership Development

As part of the SA Writers' Festival the program Paragraphs & Pictures has children's authors visit schools. A permanent exhibit, the Storybook Walk at Thalassa Park, features installations of much-loved characters from Australian children's books and poems. Two new works by Janeen Brian and Phil Cummings were commissioned for the 2011 Festival.

People's Choice Award involved 37 reading groups attached to libraries across South Australia, voting on their favourite book from six titles by emerging South Australian writers. Members' book are promoted through the SAWC website through their author profiles.

As part of the Young Writers' Nights, a commemorative program listing books, bios and photos of children's authors was given to all participants: children, parents, librarians and teachers. A bookshop sold books at all three events.

SOUND BUSINESS PERFORMANCE

The SA Writers' Centre was successful in its aims to create a break-even budget in 2011, a year which will see the establishment of Writing Australia and as a consequence a reduction of \$27,000 funding from the Australia Council.

The Centre worked closely with Carol Haslam, a marketing expert, to develop corporate sponsorship packages. This saw SAWC raise funds for Young Writers' Nights from Bendigo Bank and the CMV Foundation.

The Centre also worked with Louise Walsh from ArtSupport on a philanthropic giving program, which saw \$12,923 raised in private donations.

The Director reduced working hours to 9 days a fortnight, and volunteer staff were put in place to work as receptionists and support staff.

The website was redesigned to allow for cash transactions, alleviating pressure on administrative staff.

A 12-month 50% reduction in rent was negotiated with landlord.

Membership dropped slightly from 1116 in 2010 to 1060 in 2011.

Marketing

Staff conducted more than 15 radio and television interviews.

More than 500 SAWC information packs distributed to tertiary creative writing students.

Monthly hard copy newsletter and e-news.

Miranda Starke developed marketing plan; Sarah Brown, a University of Adelaide intern, worked on social media strategies and online presence.

The new website continues to grow:

• Total visits	35,152
• Total page views	149,214
• Average of pages visited	4.23

Author profiles were very successful:

• Total number of Authors Profiles	97
• 2011 New Author Profiles in 2011	25
• Total hits on Author Profile pages	37,780

The Centre has now incorporated social media platforms into its marketing strategy. SAWC Facebook page has 900 followers, with 367 new likes in 2011, and 302 new Twitter followers.

A total of 26 book launches were held at the SA Writers' Centre in 2011.

The SAWC offered a prize for a secondary student winner in the English Teachers' Association Spring Poetry Competition and high achievement in the professional Writing Course at the Adelaide Institute of TAFE.

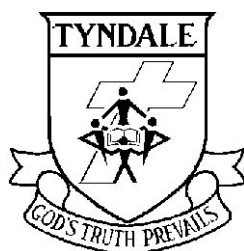
SAWC staff and volunteers dealt with over 17,000 enquiries by phone, email and in person.



Thankyou to all our partners:



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S A WRITERS' CENTRE INC

SPECIAL PURPOSE FINANCIAL REPORT

FOR THE YEAR ENDED 31 DECEMBER 2010

S A WRITERS' CENTRE INC

BOARD OF MANAGEMENT REPORT

Your board members submit the special purpose financial report of SA Writers' Centre Inc for the year ended 31 December 2010.

PRINCIPAL ACTIVITIES

The principal activities of the association during the financial period were to promote the South Australian writing industry, initiative and people.

SIGNIFICANT CHANGES

No significant change in the nature of these activities occurred during the period.

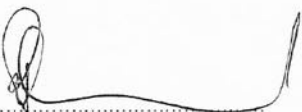
OPERATING RESULT

The loss from ordinary activities for the year amounted to \$13,485 (Loss of \$2,639 in 2009).

During the financial year no officer of the Association, nor firm of which an officer is a member, nor a body corporate in which the officer has a substantial financial interest, has received or become entitled to receive a benefit as a result of a contract between an officer, firm or body corporate and the Association.

No officer of the Association has received directly or indirectly from the Association any payment or other benefit of pecuniary value, other than in the case of officers employed by the Association.

Signed in accordance with a resolution of the Members of the Board.


Chairperson


Margaret T. Newill
Treasurer

Dated this 18 day of April 2011.

S A WRITERS' CENTRE INC

INCOME STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2010

<u>INCOME</u>	<u>2010</u>	<u>2009</u>
	\$	\$
Arts SA General Grant	120,200	118,225
Aust. Council Literature Board Grant	51,836	51,196
Other Grants & Sponsorship	14,472	23,528
Admin Costs Recovered	619	775
Interest	4,621	3,969
Membership	48,864	48,447
Sale Of Publications	2,732	5,227
Participants & Workshop Fees	28,820	14,722
Sales & Advertising	1,362	1,250
Venue Hire	8,438	6,752
Fundraising	2,804	5,086
Project Arts Funding	15,999	45,347
Other Income	7,203	6,331
	<hr/>	<hr/>
	307,970	330,855
	<hr/>	<hr/>
<u>EXPENDITURE</u>		
Administration	199,718	193,073
Programme Expenses		
Information Services	22,702	26,502
Newsletter	27,606	29,176
Publicity and Promotion	4,896	2,990
Seminars and Workshops	18,146	9,659
Young Authors Nights	21,719	21,551
SA Writers Festival	13	15,934
Disability Project	12,779	14,508
School Activities	-	17,246
Other Activities	13,876	2,855
	<hr/>	<hr/>
	321,455	333,494
	<hr/>	<hr/>
Profit/(Loss) from Ordinary Activities	(13,485)	(2,639)
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Retained Profits at the beginning of the financial year	40,477	43,116
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Retained Profits at the end of the financial year	26,992	40,477
	<hr/>	<hr/>

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S A WRITERS' CENTRE INC

BALANCE SHEET
AS AT 31 DECEMBER 2010

	Note	<u>2010</u> \$	<u>2009</u> \$
<u>CURRENT ASSETS</u>			
Cash and Cash Equivalents	2	61,655	71,644
Trade and Other Receivables	3	53,200	130
Prepayments		5,592	12,860
		-----	-----
TOTAL CURRENT ASSETS		120,447	84,634
		-----	-----
<u>NON CURRENT ASSETS</u>			
Plant and Equipment	4	16,357	10,946
		-----	-----
TOTAL ASSETS		136,804	95,580
		-----	-----
<u>CURRENT LIABILITIES</u>			
Trade and Other Payables	5	15,342	9,254
Income In Advance		61,655	13,739
Employee Provisions	6	32,815	32,110
		-----	-----
TOTAL CURRENT LIABILITIES		109,812	55,103
		-----	-----
TOTAL LIABILITIES		109,812	55,103
		-----	-----
<u>NET ASSETS</u>		26,992	40,477
		=====	=====
 <u>MEMBERS FUNDS</u>			
Retained Profits		26,992	40,477
		-----	-----
TOTAL MEMBERS FUNDS		26,992	40,477
		=====	=====

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The accompanying notes form part of this financial report
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S A WRITERS' CENTRE INC

CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2010

	Note	<u>2010</u> \$	<u>2009</u> \$
<u>CASH FLOWS FROM OPERATING ACTIVITIES</u>			
Receipts from Customers		256,391	332,098
Interest Received		4,621	3,969
Payments to Suppliers and Employees		(262,652)	(337,587)
		-----	-----
Net Cash Provided By / (Used in) Operating Activities		(1,640)	(1,520)
		-----	-----
<u>CASH FLOWS FROM INVESTING ACTIVITIES</u>			
Loss on Disposal of Plant and Equip		1156	241
Payment for Plant and Equipment		(9,505)	(3,197)
		-----	-----
Net Cash (Used) in Investing Activities		(8,349)	(2,956)
		-----	-----
Net Increase/ (Decrease) in Cash held		(9,989)	(4,476)
Cash at the Beginning of the Year		71,644	76,120
		-----	-----
Cash at the End of the Year	2	61,655	71,644
		=====	=====
<u>RECONCILIATION OF CASH FLOWS FROM OPERATIONS WITH PROFIT / (LOSS) FROM ORDINARY ACTIVITIES</u>			
Profit/(Loss) from Ordinary Activities		(13,485)	(2,639)
Non Cash flows in Ordinary Activities			
- Depreciation		2,938	2,142
Changes in Assets and Liabilities			
(Increase)/Decrease in Receivables		(53,070)	5,151
(Increase)/Decrease in Prepayments		7,268	61
Increase/(Decrease) in Creditors and Accruals		6,088	(5,057)
Increase/(Decrease) in Amounts in Advance		47,916	(5,737)
Increase/(Decrease) in Provisions		705	4,559
		-----	-----
CASH PROVIDED BY / (USED IN) OPERATING ACTIVITIES		(1,640)	(1,520)
		=====	=====

The accompanying notes form part of this financial report
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S A WRITERS' CENTRE INC

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2010

NOTE 1 : SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This financial statements are special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporations Act 1985 (as amended). The members of the Board have determined that the association is not a reporting entity.

The financial statement has been prepared on an accruals basis and are based on historic costs, which do not take into account changing money values or, except where specifically stated, current values of non-current assets.

The following material accounting policies which are consistent with the previous period unless otherwise stated have been adopted in the preparation of this financial report.

Income Tax

Under section 23(g)(v) of the Income Tax Assessment Act 1936, the association is exempt from income tax.

Plant and Equipment

Plant and Equipment are carried at cost less, where applicable, any accumulated depreciation. The carrying amount of plant and equipment is reviewed annually by the board to ensure that it does not exceed recoverable amount.

The depreciable amount of all fixed assets are depreciated on a Diminishing Value basis over the useful lives of the assets in the association commencing from the time the assets is held ready for use.

Employee Entitlements

Employee Provisions represent liabilities for Annual and Long Service Leave owing to employees as at 31 December 2010.

Going Concern

The financial report has been prepared on a going concern basis as the board have been assured continued financial support from grant funding organisations and the board believe that such support will continue to be made available to the association.

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S A WRITERS' CENTRE INC

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2010

NOTE 2 : CASH AND CASH EQUIVALENTS	<u>2010</u>	<u>2009</u>
	\$	\$
Cash on Hand	200	200
Cash at Bank – ANZ	10,978	4,139
Fundraising Account	1,049	4,655
Saving & Loans Term Deposit	12,948	8,410
ANZ Online saver	36,480	54,240
	<u>61,655</u>	<u>71,644</u>

NOTE 3 : TRADE AND OTHER RECEIVABLES		
Trade Debtors	52,730	-
Sundry Debtors	470	130
	<u>53,200</u>	<u>130</u>

NOTE 4 : PLANT AND EQUIPMENT		
Office Equipment – at cost	40,861	39,063
Less: Accumulated Depreciation	(28,742)	(29,047)
	<u>12,119</u>	<u>10,016</u>
Computer Equipment – at cost	11,660	12,816
Less : Accumulated Depreciation	(7,422)	(11,886)
	<u>4,238</u>	<u>930</u>
Total Property Plant and Equipment	<u>16,357</u>	<u>10,946</u>

NOTE 5 : TRADE AND OTHER PAYABLES		
GST Payable	6,414	9,409
Sundry Creditors	8,928	(1,272)
Accruals	-	1,117
	<u>15,342</u>	<u>9,254</u>

NOTE 6 : EMPLOYEE PROVISIONS		
Provision for Annual Leave	14,636	10,002
Provision for Long Service Leave	18,179	22,108
	<u>32,815</u>	<u>32,110</u>

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S A WRITERS' CENTRE INC


STATEMENT BY THE MEMBERS OF THE BOARD

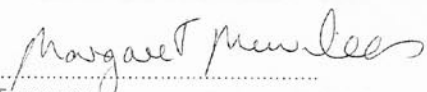
The members of the Board have determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the members of the Board the financial report as set out on pages 2 to 6:

1. Presents a true and fair view of the financial position of S A Writers' Centre Inc as at 31 December 2010 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that S A Writers' Centre Inc will be able to pay its debts as and when they fall due.

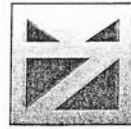
This statement is made in accordance with a resolution of the members of the Board and is signed for and on behalf of the members of the board by:


.....
Chairperson


.....
Treasurer

Dated this 18 day of April 2011.





Messenger Zerner

INDEPENDENT AUDIT REPORT TO THE MEMBERS OF S A WRITERS' CENTRE INC

REPORT ON THE FINANCIAL REPORT

We have audited the accompanying financial report, being a special purpose financial report of S A Writers' Centre Inc, which comprises the balance sheet as at 31 December 2010, the income statement, cash flow statement, a summary of significant accounting policies, other explanatory notes and the statement by members of the board.

Board's Responsibility for the Financial Report

The Board of the association is responsible for the preparation of the financial report, and has determined that the basis of preparation described in Note 1 is appropriate to meet the requirements of the Associations Incorporations Act 1985 (as amended) and the needs of the members. The Board's responsibility also includes such internal controls as the Board determines is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation of the financial report that gives a true and fair view, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

The financial report has been prepared for distribution to members for the purpose of fulfilling the board's financial reporting obligations under the Associations Incorporations Act 1985 (as amended). We disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates to any person other than the members, or for any purpose other than that for which it was prepared.

MESSENGER ZERNER PTY LTD as agent for MESSENGER ZERNER SERVICES ABN 81 562 766 308
DIRECTORS • M K ZERNER • W G DARTNALL • S P GRAETZ • CHARTERED ACCOUNTANTS
157 GRENFELL STREET ADELAIDE SA 5000 TELEPHONE (08) 8223 1468 FACSIMILE (08) 8232 1753
www.messengerzerner.com.au

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The financial report has been prepared for distribution to members for the purpose of fulfilling the board's financial reporting obligations under the Associations Incorporations Act 1985 (as amended). We disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates to any person other than the members, or for any purpose other than that for which it was prepared.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of Australian professional ethical pronouncements.

QUALIFICATION

It is not practicable to establish accounting control over all membership or fundraising income prior to their receipt and initial entry in the accounting records. Accordingly, our audit of income was limited to a review of the amounts so recorded in the initial books of entry.

QUALIFIED AUDIT OPINION

In our opinion, except for the matter referred to in the qualification paragraph, the financial report presents fairly, in all material respects, the financial position of SA Writers' Centre Inc as at 31 December 2010 and its financial performance and cash flows for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements, and the Associations Incorporation Act 1985 (as amended)

BASIS OF ACCOUNTING AND RESTRICTION ON DISTRIBUTION

Without modifying our opinion, we draw attention to Note 1 to the financial report which describes the basis of accounting. The financial report has been prepared for distribution to the Board to fulfil the Association's financial reporting requirements. As a result, the financial report may not be suitable for another purpose.


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S P GRAETZ
Adelaide


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MESSENGER ZERNER PTY LTD
Chartered Accountants

Dated 6 day of May 2011.