

# SA Writers Centre

FOSTERING, DEVELOPING AND PROMOTING  
WRITERS AND WRITING

## 2014 Annual Report

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8223 7662 admin@sawriters.org.au*

*The SA Writers Centre is located on Kaurna land.*

*We acknowledge the Kaurna people as the traditional owners of the Adelaide region and pay respect to elders past and present.*

*We recognise and respect the Kaurna people's cultural heritage, beliefs and relationship with the land, and acknowledge that they are of continuing importance to the Kaurna people living today.*

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## About

Established in 1985, the SA Writers Centre (SAWC) is a not for profit membership organisation, incorporated under the Associations Incorporation Act (SA). It is governed by a Board of Management, in accordance with its Rules, and delegates the daily operations of the organisation to a Director. The SA Writers Centre generates its income through membership fees, ticket sales, project and fee for service activities and is supported for its core activities through triennial funding from the Government of South Australia through Arts SA.

## Purpose

The SA Writers Centre is the key literary sector organisation in South Australia, working to foster, develop and promote writers and writing, and provides integral support for the creative and professional lives of writers. The organisation's goals are to have

- a strong and reputable organisation
- an innovative and accessible program
- a sustainable and visible community of writers
- collaborative partnerships that support our vision
- a diverse literary culture in Australia.

## Board

Sandy Verschoor  
Victoria Purman  
Antony Clarke  
Julie Wells  
Patrick Allington  
Susan Errington  
Amy T Matthews  
Fiona Smith

Chair  
Deputy Chair  
Treasurer  
Secretary

## Staff

Sarah Tooth  
Vanessa Jones  
David Chapple  
Tegan Hale  
Bethany Clark  
Emily Palmer/ Sarah Gates  
Malcolm Walker  
Fiona Smith  
Alexis West, Carissa Godwin

Director  
Marketing Manager  
Writing Development Manager  
Program Coordinator (to August)  
Program Coordinator  
Admin and Membership Officer  
Southern Write Editor (to June)  
Accounts Officer  
Aboriginal and Torres Strait  
Islander Project Officers

## Volunteers

Anne-Marie Smith, Amelia Howell, Annie Waters, Ebony Priest, Faith Blake, Jillian Schedneck, Katerina Bryant, Madeleine Manglaras, Meg Eichmann, Panos Dionysopoulos, Raelke Grimmer, Rose Hartley, Rosie Thomas, Samantha Prior, Samuel Williams, Steph Thomson, Stephen Lord.

## Sponsors

The SA Writers Centre acknowledges the valuable support of its sponsors.

SAWC is financially assisted by the Government of South Australia through Arts SA.



**Government of South Australia**  
Arts SA

In 2014, the SA Writers Centre received a support for a variety of projects from the Australia Government through the Australia Council for the Arts, its arts funding and advisory body, from Carclew, and from Government of South Australia through Arts SA and DECD.



**Australian Government**



**Government  
of South Australia**

**CARCLEW**

SA Writers Centre also acknowledges the significant support given by Internode and Identiti Web Development.



# Chair's Report

2014 has once again been a significant year of achievement for the SA Writers Centre and one of which we can be extraordinarily proud. And after doing such a magnificent job, the Board was delighted to offer Sarah Tooth a further three years at the helm.

Sarah once again worked closely with the Board, staff and membership throughout the year as we reviewed our strategic plan with a clear focus on why, how and what we deliver through our programming and services to the South Australian writing and reading community. To this end we saw the last printed edition of Southern Write produced in June, being replaced by an updated enews, blog and an increased online profile across many different platforms. This has allowed for more effective and up to date communication of our program and opportunities, and also enabled us to be a more responsive and conversational organisation.

Sarah and her team successfully delivered in excess of 100% of our KPIs set against our strategic plan including a revitalised series of innovative workshops and masterclasses, projects and new creative and sustainable partnerships with local and national bodies.

Once again we sincerely thank our landlord Malcolm Reid Pty Ltd who responded with generosity to a three year discounted tenancy agreement. We also thank those members who kindly donated time and/or money to the Centre.

Sadly this AGM will see two of our Board members leaving us. I would like to personally thank and acknowledge Julie Wells and Antony Clarke, Treasurer, for their wonderful contribution and commitment to the SAWC over the past few years. I have greatly valued both their support and professionalism.

It is an absolute pleasure to Chair the SAWC and look forward to yet another exciting year ahead.

Sandy Verschoor  
Chair

## Director's Report

2014 was the final year of a 3-year strategic plan for the SA Writers Centre that began in 2012, the year I joined as Director, providing a good opportunity for staff and board to reflect over the challenges and successes of the last three years.

At the end of 2014, we have record high membership, record low complaints, and have dramatically increased audiences and participants. Our online engagement is excellent, producing enviously high statistics, and we have an unrivalled and inspirational program of participatory writing projects in the community. We are providing genuine professional opportunities for more writers than ever before, and we have a strong and diverse program encompassing everything from art exhibitions, literary dinners, digital events, and genre festivals, delivered locally and nationally with a large and diverse group of funding and project partners.

We have financial and administrative systems that work, and a staffing team that bring enthusiasm and professionalism each day to the workplace and who work tirelessly for members.

We are working with a wider diversity of writers than ever before – young writers, writers with disability, regional writers, and Aboriginal and Torres Strait Islander writers. We are supporting and promoting directly around 85 regular participants in these projects, which are funded through private sponsors and donors, arts and non-arts funding bodies.

As the organisation continues to grow and develop in these wonderful ways, we are also committed to measuring our progress through a range of mechanisms. For our artistic and professional program, these include formal written feedback from our audiences, members and participants, informal conversations both online and in person, small target and focus groups and feedback from our arts and literature peers both here and interstate. We measure our organisational success through data—membership and participation numbers; the number of writers employed in our program, the amount of money paid and the number of opportunities provided for them; and how well we are doing at creating financial sustainability and a more diverse range of income sources, to decrease our reliance on government grants. We also measure some less tangible areas—how are we achieving our focus on diversity and engagement, and on advocacy for literature and building the reputation of South Australian writers.

I am delighted to report that in 2014 as well as achieving a more than 98.5% positive feedback rating, supporting career pathways and training opportunities for hundreds of writers, and creating a healthy robust business model for the organisation, our expanded program provided direct paid employment opportunities for 110 South Australian writers

(increased from 35 in 2011), almost all of them Centre members. These writers took part in our program as tutors, facilitators, editors, presenters, judges and panelists. We have also seen a 300% increase in the amount of money paid directly to South Australian writers over the last 3 years. It is these kinds of results that make our team very proud.

Through our focus on business development and literary sector income streams, we have built a strong and diverse financial and business model for the Writers Centre, and supported that same strength and diversity for our writers' careers. In 2014 we made a larger than expected surplus, and have been able to start building our reserves to ensure a secure organisational future. We achieved more than 40% earned income, an extraordinary result for a small arts organisation and dramatically decreasing our reliance on government funding.

One of the major highlights of 2014 was securing a multiyear funding agreement from the Government of South Australia through Arts SA. In a time of shrinking arts funding, this sees the Centre's future secured and is a strong testament to our key role in the South Australian arts sector.

During the year we were very sad to say goodbye to Malcolm Walker from the team, but have welcomed Carissa Godwin and Bethany Clark onboard. I thank all of them, as well as Vanessa Jones, David Chapple, Tegan Hale, Alexis West, Emily Palmer, Sarah Gates and Fiona Smith and all our volunteers – an amazing group of passionate, smart and creative people who dedicate their working lives to supporting South Australian writers.

My thanks go to the Board, and our Chair Sandy Verschoor in particular, all of whom work extremely hard to ensure the Centre's success, and without whose support we would not be able to achieve what we do.

I also acknowledge the key role that government funding plays in our success, and thank Arts SA, in particular Angela Salomon, Manager of Arts Organisations and Programs, and the Australia Council for the Arts, in particular the Director Literature, Jill Eddington.

Finally - thank you all our members. In late 2014, we passed the 1000 individual financial member milestone. With the addition of our groups, organisations and complimentary members, this passes the previous membership records of the mid 1990s, and stands as a strong endorsement of our value to the writing community.

Sarah Tooth  
Director



# Artistic and Operational Report: Achieving Our Goals

In 2014 SAWC delivered an artistically excellent program, met all our KPIs, built financial sustainability, supported record numbers of SA writers, and achieved our our highest ever membership and participation figures.

## **Skills development workshops and masterclasses**

*12 months of programming aimed at providing artistic and skills development opportunities for SA writers. The program included workshops, masterclasses, residencies, forums, seminars, presentation and publication opportunities, awards and professional advice and support services.*

A program of 51 ticketed workshops and masterclasses were held, attracting 831 attendees. These workshops were targeted at writers with a range of abilities and backgrounds, from aspiring to established.

Topics covered included craft, genre, digital, publishing industry information, and entrepreneurial and business skills.

We also provided more than 100 funded (free) spaces for emerging writers in our ticketed workshop.

SAWC held 10 masterclasses delivered by interstate writers, aimed at mid career and established writers. These classes covered poetry, creative non fiction, fiction, memoir, short fiction, epubublishing, digital writing and digital engagement and writing craft.

In March we held a business skills development intensive “Author Skills Development Workshop”, in partnership with the Australia Council’s Marketing Division, partnered with Fifth Quarter, to provide subsidised places for SAWC members in their business skills program.

We delivered 8 regional workshops throughout SA, working with writing groups, councils and schools. Our regional program has no funding partner at this stage, but is funded through our core activities.

SAWC also launched its first digital programs, developing and delivering a national ‘digital writers in residence’ program and securing Australia Council funding for this. Off the back of this program, and thanks to a facilities grant from Arts SA, we have been able to trial live streamed and other multiplatform online projects to a national audience, and are currently beta testing online workshops for regional SA writers.

## **Professional career development opportunities for writers**

### **Residencies**

*SAWC offered residency, mentoring and professional opportunities for 27 emerging writers*

SAWC continued its writer in residence program, offering formal residency opportunities for SA writers to develop their professional practice, including Raelke Grimmer and Rose Hartley.

We also ran the first national Digital Writers in Residence Project featuring Jennifer Mills, and 5 other national residents (Connor Tomas O'Brien, Marianna Shek, Stella Young, Ben Walter and Jack Heath).

We delivered 7 funded Working Writer Residencies, placing paid writers into community and corporate settings (residencies at Unley Council, Adelaide Cemeteries Authority, Flinders Hospital, Women's and Children's Hospital, Adelaide High School, Warriappendi School, Common Ground and The Big Issue)

SAWC provided funded places into our main program for 4 writers with disability, 4 young writers (under 26), and partnered with the National Young Writers Festival to sponsor a young SA writer to attend (Raelke Grimmer).

The Director and staff had 217 individual meetings with writers, from very early career to established writers looking for advice on publishing models/ agents/ marketing etc.

As well as supporting career pathways and training opportunities, our 2014 program provided direct paid employment opportunities for 110 South Australian writers who took part in our program as workshop leaders, facilitators, resident writers, presenters, judges and panellists. This doesn't include the many other writers employed through partnered projects such as the Emerging Writers Festival, Salisbury Writers Festival and other local writers festival and events.

Our artistic program featured:

7 International writers: DW Wilson, Zoe Ferraris, Yang Lian, Jeet Thayill, Louise Doughty, Helen Dunmore, Jordi Puntí.

23 interstate writers and publishers: Mark Tredinnick, Mark Dapin, Benjamin Law, Angela Myer, PD Martin, Ben Walter, Christy Dena, Carrie Tiffany, Kate Forsyth, Emily Craven, Stella Young, Jack Heath, Keri Arthur, Ellen Van Neerven, Helene Young, Marianna Shek, Linda McBride-Yuke, Jane Novak, Julianne Schultz, Jeff Sparrow, Fiona McFarlane, Sophie Cunningham, and Omar Musa.

110 South Australian writers including:

Adrian Stanley, Ai Cobby Eckermann, Alexis West, Alison Flett, Allayne Webster, Amelia Howell, Amelia Walker, Amy Matthews, Amy Maynard, Angela Kingston, Anna Solding, Anne Clarke, Annie Waters, Anthony Lam, Ben Brooker, Ben Chandler, Bronwyn Stuart, Cameron Raynes, Carissa Godwin, Carla Caruso, Carly Cornish, Caroline Reid, Cassandra Dean, Christopher Williss, Chuang Ying Xuan, Connor Tomas O'Brien, Courtney Hebbberman, David Chapple, Dylan Coleman, Edoardo Crismani, Eleni Konstantine, Elizabeth Rolls, Emily Davis, Emily Palmer, Faye Blanch, Fiona McIntosh, Gemma Boyd, Georgina Chadderton, Gillian Dooley, Grant Lock, Heather Taylor Johnson, Indigo Eli, Ira Herbold, Jane Turner-Goldsmith, Jennifer Mills, Jill Wherry, Jillian Schedneck, Kami McInnes, Katerina Bryant, Katrina Germein, Katy McDevitt, Kerry Goldsworthy, Kerry Treadrea, Kevin O'Brien, Kyoko Church, Liana Skrzypczak, Lisa Fiegert-Smith, Lisa Slade, Louise Heinrich, Malcolm Walker, Manal Younus, Mark Thomas, Max Anderson, Max Cooper, Melanie Pryor, Mike Ladd, Nan Halliday, Natalie Harkin, Nathan Erdely, Nicholas Folland, Nigel Ford, Patch Oliver, Patrick Allington, Paul Greenway, Pete Monaghan, Peter Beaglehole, Rachel Mead, Racquel Austin-Abdulla, Raelke Grimmer, Rebecca Douglas, Robert Moore, Ros Prosser, Rose Hartley, Roseanne Hawke, Royce Kurmelovs, Ruth Estelle, Samantha Prior, Samantha Wood, Samuel Williams, Sandy Verschoor, Sarah Gates, Sean Williams, Shane Devine, Simon Collison, Sophie Strickland, Stephen Atkinson, Steve Evans, Sue Fleming, Sue Hasledine, Sue Reece, Tamara Gill, Tamara Milne, Threasa Meads, Tony Collins, Tracy Marsh, Tricia Stringer, Trish Morey, Tyler Gates, Victoria Purman, Will Fisher.

### **Presentation events**

*SAWC is committed to audience development and growing markets for SA writers through our own festivals and events, as well as through our large range of partnerships. We supported 345 South Australian writers to participate in our free and partnered events. These were attended by more than 9,000 people throughout the year.*

Romance Bookfair: Partnered with Romance Writers Australia to present 2 day festival for romance writers, featuring 4 interstate and 10 local writers.

Provocations and Conversations: Partnered with Adelaide Festival of Arts to present a series of 6 daily forums during Adelaide Writers Week, featuring international, national and local writers, focusing on industry and professional issues for developing and established writers.

Emerging Writers Festival in Adelaide: partnered with the Emerging Writers Festival to bring their Roadshow to Adelaide, featuring 2 interstate and 12 local writers.

Spirit Festival Writers Program: Partnered with Tandanya and Adelaide Festival Centre to present the Spirit Festival ATSI Writers Program

Our Mob Indigenous Writers Day: Partnered with Our Mob and the Adelaide Festival Centre to present a writers day featuring interstate and local Indigenous writers;

10 Quick and Dirty new work readings at rotating venues including local bar the Howling Owl, West Terrace Cemetery, Feast Festival and at SAWC.

4 Writers Lounge – in conversations with writers about their writing lives.

10 free Member Monthly events covering genre, marketing, business of being a writer.

24 Book Launches

3 visual art exhibitions and partnerships with SALA and University of South Australia's Illustration and Design students.

SALA Literary Dinner, in partnership with SALA and Wakefield Press.

Partnered with Salisbury Writers Festival, Clare Writers Festival, Langhorne Creek Writers Festival, to support year round program of regional writing events.

### **Publication Opportunities**

*We provide publication opportunities for 88 SA writers, including in hard copy anthology, ebooks and digital publication.*

Published 2 editions of *Southern Write*, featuring 12 SA writers, and published 15 writers on our blog.

Published *Dubnium* anthology of 20 writers under 26 (all paid contributors).

Published *#Radelaide* anthology of young writers from Adelaide High School (27 contributors)

Partnered with Asia Pacific Writers and Translators association to publish and source funding for *Leap +*, an international journal for writers. 4 South Australian writers published through this journal in 2014.

Partnered with Express Media's Buzzcut Project in Adelaide, giving arts reviewing opportunities for young writers.

## **Sector Development**

*SAWC fielded more than 17,500 inquiries from members, writers, industry and the public, provided referrals and direct support to more than 700 SA writers, and supported 32 writing groups.*

SAWC's member writing groups come from across the state and cover a wide range of genres. Around 20 of these groups meet regularly at the Centre. Collectively, they represent more than 500 individual writers.

The Director and Writing Development Manager conducted 217 individual meetings with writers to give professional guidance and advice, from very early career to established writers looking for advice on publishing models/ agents/ marketing etc.

In March the SA Writers Centre funded and hosted national meeting of all Australian writers centre directors to begin a national benchmarking and collaboration project.

The Director sat on Australia Council, Arts SA and Carclew peer assessment panels, as well as 3 local tertiary advisory committees. The Director was also awarded an Artistic Leadership Grant to spend time in Singapore and Malaysia in July/ August researching the literary infrastructure, community engagement in literature and to develop areas of potential collaboration.

## **Project Development**

*SAWC is playing an increasingly significant role as the key creative producer of literature projects in South Australia.*

In 2014, funded projects included: Writers in Residence, Writers and Work and Digital Writers in Residence projects (national project); our highly regarded ATSI Writers Project (with national and international components); a Writers with Disability project; Dubnium Young Writers and Editors Group; and our Young Writers Project.

### Young Writers Project

Staff delivered more than 50 workshops and events as part of the Young Writers Project. These include:

- Dubnium Young Editors group
- Emerging Writer in Residence Program
- School Holiday creative writing program for under 18s (including financial scholarships for selected young people)
- Annual scholarship for young SA writer to attend NYWF
- Workshops and support for young ATSI writers
- 2 writers in schools projects - Warriappendi School and Adelaide High School
- Hidden Voices - a partnership with Australian Poetry to deliver

- poetry workshop to disadvantaged young people
- Sponsor of the SAETA Creative Writing and Poetry Prizes
- Sponsor of the On Dit Adelaide University Writing Prize
- Delivering regional workshops for young writers in Port Lincoln and Port Augusta

SAWC offered subsidised spaces to young writers of potential identified through Youth Opportunities Association, CentreCare, Leaders for Tomorrow, and through working directly with individual schools and families.

### **Attendance Figures**

Attendance figures are testament to the success of our artistic program. We had 831 paid attendances in our program. To compare, these are the paid attendances for the last 3 years:

2011	217
2012	309
2013	581
2014	831 (43% increase from 2013)

Overall, this figure represents more than 600% increase in attendances since 2011.

In 2014, our average membership (averaged over each month) was 1187. We saw a dramatic increase in membership from mid year.

### **Feedback**

In 2014, we received written feedback from 97.7% of our program participants (812 out of 831), of whom 98.59% rated us positively.

Feedback is scored between 1 (very poor) to 5 (excellent):

54.45% rated us excellent (5/5)  
 35.83% rated us very good (4/5)  
 7.32% rated us good (3/5)  
 1.25% rated us poor (2/5)  
 .16% rated us very poor (1/5)

## Marketing and Communications

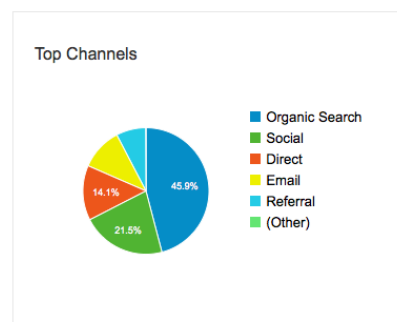
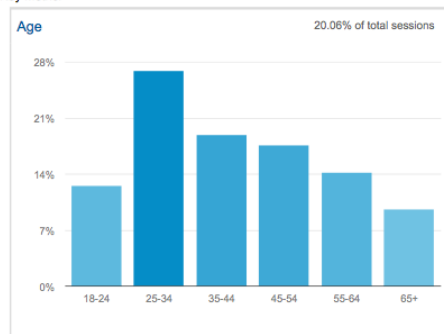
Having a dedicated 3 day a week marketing position has been a wonderful investment for the Centre, contributing to a dramatic increase in attendances and also to increased in media coverage.

We had significant success with our new website. We were able to source a valuable sponsorship deal, giving us a new website for a small cash outlay. This website has had extraordinary results in terms of converting visits to sales and membership sign ups.

The new website is also proving successful for community building in the literary sector in SA, with a calendar for events and improved writer profile pages that can be self maintained.

The new website has averaged more than 10,000 visitors a month, with 138,694 page views since its launch in June, and an average of 53.6% new visitors per month. Our stats also show a dramatic decrease in the age of our web visitors.

Key Metric:



Our enews received 1080 new subscribers, and our social media presence continues to grow rapidly.

Enews	2783 subscribers (increased by 73% during 2014)
Facebook	3504 (increased by 85%)
Twitter	5730 followers (increased by 68.5%)
Instagram	511 (increased by 750%)

## 2014 Partners

*We are supported by a wonderful community of partners and donors who recognise the value of our work.*

The basis of each partnership varies in each case, from financial to inkind to promotional. In all cases, we thank all our partners big and small for their contribution to our 2014 program.

Access to Arts	Midnight Sun Publishing
ACT Writers Centre	National Young Writers Festival
Adelaide Cemeteries Authority	Norwood, Payneham, Kensington Council
Adelaide City Council	NSW Writers Centre
Adelaide Festival Centre's Our Mob Festival	NT Writers Centre
Adelaide Festival of Arts	Omnibus Books
Adelaide High School	Onkaparinga Council
Alexandrina Council	Paramount Pictures
Asia Pacific Writers and Translators Association	Picture This Marketing
AsiaLink	Port Lincoln Library
Australian Poetry	Queensland Writers Centre
Australian Society of Authors	Review of Australian Fiction
Australian Writer's Marketplace	Romance Writers Australia
Brand SA	SALA Festival
Burnside Council	Salisbury Council
Calvary Hospital	Salisbury Writers Festival
City Library	Seizure Magazine
Clare Writers Festival	South Australian English Teachers Association
CMV Foundation	South Australian Romance Association
Common Ground	Spirit Festival
Country Arts SA	Spoken Word SA
Crown Content	State Theatre Company
Emerging Writers Festival	Strathalbyn Library
Entertainment One	TAFE Professional Writing
Express Media	Tandanya
Feast Festival	Tasmanian Writers Centre
Fifth Quarter	The Big Issue
First Nations Australia Writers Network	The Lifted Brow
Flinders Medical Centre	Tomely
Flinders University	Unley Council
Flinders University Student Union	University of South Australia
Friendly Street Poets	UWA Press
Goolwa Library	Wakefield Press
Griffith REVIEW	Warriapendi High School
Langhorne Creek Writers Festival	Wide Open Road Cabaret
Lit Bulb Festival	Women's and Children's Hospital
Lit Bulb Festival	Writers Victoria
Madman Entertainment	Writing WA



## Treasurer's Report

The SA Writers Centre achieved a surplus of \$13,615 in the calendar year to 31 December 2014.

This strong performance reflects a substantial rise in grant income, of around \$86,500, as well as a continuing focus on delivering high quality services.

The program of workshop and events are attracting an increasing number of attendees and facilitating a rise in memberships. Income from workshops in 2014 increased by 24 per cent from 2013, and income from consultancies and commissions, while much smaller, increased by 156 per cent. Event income also more than doubled.

While expenses increased, mainly reflecting higher staff costs and artist and consultant fees, to provide high quality services, these were within budget. Many other areas of expenses, including administration and infrastructure, fell.

The SA Writers Centre's strong financial position is also reflected in the Assets and Liabilities Statement, with a bank balance of \$173,483, as at 31 December 2014. Total net assets, or "Members Funds", were \$45,030.

Antony Clarke  
Treasurer

# Financial Statements

## S A WRITERS' CENTRE INC

### BOARD OF MANAGEMENT REPORT

Your board members submit the special purpose financial report of SA Writers' Centre Inc for the year ended 31 December 2014.

#### PRINCIPAL ACTIVITIES

The principal activities of the association during the financial period were to promote the South Australian writing industry, initiative and people.

#### SIGNIFICANT CHANGES

No significant change in the nature of these activities occurred during the period.

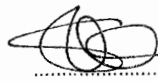
#### OPERATING RESULT

The profit from ordinary activities for the year amounted to \$13,615 (\$906 in 2013).

During the financial year no officer of the Association, nor firm of which an officer is a member, nor a body corporate in which the officer has a substantial financial interest, has received or become entitled to receive a benefit as a result of a contract between an officer, firm or body corporate and the Association.

No officer of the Association has received directly or indirectly from the Association any payment or other benefit of pecuniary value, other than in the case of officers employed by the Association.

Signed in accordance with a resolution of the Members of the Board.

  
.....  
Chairperson

  
.....  
Treasurer

Dated this 27 day of April 2015.

**S A WRITERS' CENTRE INC**

**INCOME AND EXPENDITURE STATEMENT  
FOR THE YEAR ENDED 31 DECEMBER 2014**

	<u>2014</u>	<u>2013</u>
	\$	\$
<b>INCOME</b>		
Advertising	2,363	5,121
Book Sales	1,486	236
Consultancies and Commissions	3,700	1,445
Donations	3,524	3,807
Event Income	4,917	2,022
Grant Income	263,759	177,236
Interest	1,715	1,482
Memberships	48,562	47,358
Project Grants	48,909	56,673
Reimbursable Income	-	3,672
Sponsorship	500	955
Sundry Income	1,967	9,826
Workshop Fees	70,861	57,006
	<hr/> 452,263	<hr/> 366,839
<b>EXPENDITURE</b>		
Artist and Consultant Fees	76,728	61,461
Staff Wages and On costs	262,240	191,963
Event Expenses	5,345	4,845
Program Expenses	10,690	11,419
Sector, Prof & Community Develop.	1,668	2,423
Marketing, Promotion and Fundraising	14,668	13,441
Administration and Infrastructure	64,434	75,016
Depreciation	1,663	5,184
Sundry Expenses	1,212	181
	<hr/> 438,648	<hr/> 365,933
Surplus from Ordinary Activities	<hr/> 13,615	<hr/> 906
Retained Surplus at the beginning of the financial year	<hr/> 31,415	<hr/> 30,509
Retained Surplus at the end of the financial year	<hr/> 45,030	<hr/> 31,415

*MZ*

The accompanying notes form part of this financial report  
2.

**S A WRITERS' CENTRE INC**  
**ASSETS AND LIABILITIES STATEMENT**  
**AS AT 31 DECEMBER 2014**

	Note	2014 \$	2013 \$
<b><u>CURRENT ASSETS</u></b>			
Cash and Cash Equivalents	2	173,483	116,845
Trade and Other Receivables	3	1,600	85,841
Prepayments		-	3,243
<b>TOTAL CURRENT ASSETS</b>		<b>175,083</b>	<b>205,929</b>
<b><u>NON CURRENT ASSETS</u></b>			
Plant and Equipment	4	7,515	9,178
<b>TOTAL ASSETS</b>		<b>182,598</b>	<b>215,107</b>
<b><u>CURRENT LIABILITIES</u></b>			
Trade and Other Payables	5	20,947	34,150
Income In Advance		106,621	140,042
Employee Provisions	6	10,000	9,500
<b>TOTAL CURRENT LIABILITIES</b>		<b>137,568</b>	<b>183,692</b>
<b>TOTAL LIABILITIES</b>		<b>137,568</b>	<b>183,692</b>
<b><u>NET ASSETS</u></b>		<b>45,030</b>	<b>31,415</b>
<b><u>MEMBERS FUNDS</u></b>			
Retained Surplus		45,030	31,415
<b>TOTAL MEMBERS FUNDS</b>		<b>45,030</b>	<b>31,415</b>

*MZ*

The accompanying notes form part of this financial report  
3.

**S A WRITERS' CENTRE INC**

**CASH FLOW STATEMENT  
FOR THE YEAR ENDED 31 DECEMBER 2014**

	Note	2014 \$	2013 \$
<b><u>CASH FLOWS FROM OPERATING ACTIVITIES</u></b>			
Receipts from Customers		538,032	326,604
Interest Received		1,715	1,482
Payments to Suppliers and Employees		(483,109)	(271,267)
Net Cash Provided By / (Used in) Operating Activities		<u>56,638</u>	<u>56,819</u>
<b><u>CASH FLOWS FROM INVESTING ACTIVITIES</u></b>			
Payment for Plant and Equipment		-	-
Net Cash (Used) in Investing Activities		-	-
Net Increase/ (Decrease) in Cash held		56,638	56,819
Cash at the Beginning of the Year		116,845	60,026
Cash at the End of the Year	2	<u>173,483</u> =====	<u>116,845</u> =====
<b><u>RECONCILIATION OF CASH FLOWS FROM OPERATIONS WITH SURPLUS FROM ORDINARY ACTIVITIES</u></b>			
Surplus from Ordinary Activities		13,615	906
Non Cash flows in Ordinary Activities			
- Depreciation		1,663	5,184
Changes in Assets and Liabilities			
(Increase)/Decrease in Trade and Other Receivables		84,241	(47,600)
(Increase)/Decrease in Prepayments		3,243	676
Increase/(Decrease) in Trade and Other Payables		(13,202)	20,107
Increase/(Decrease) in Amounts in Advance		(33,422)	86,293
Increase/(Decrease) in Provisions		500	(8,747)
CASH PROVIDED BY / (USED IN) OPERATING ACTIVITIES		<u>56,638</u> =====	<u>56,819</u> =====

*MZ*

The accompanying notes form part of this financial report  
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**S A WRITERS' CENTRE INC**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2014**

**NOTE 1 : SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

The financial statements are special purpose financial statements prepared in order to satisfy the financial reporting requirements of the Associations Incorporations Act 1985 (as amended). The members of the Board have determined that the association is not a reporting entity.

The financial statements have been prepared on an accruals basis and is based on historic costs, and do not take into account changing money values or, except where stated specifically, current valuations of non-current assets.

The following significant accounting policies which are consistent with the previous period unless stated otherwise have been adopted in the preparation of these financial statements.

**Income Tax**

Under section 23(g)(v) of the Income Tax Assessment Act 1936, the association is exempt from income tax.

**Plant and Equipment**

Plant and Equipment are carried at cost less, where applicable, any accumulated depreciation. The carrying amount of plant and equipment is reviewed annually by the board to ensure that it does not exceed recoverable amount.

The depreciable amount of all fixed assets are depreciated on a Diminishing Value basis over the useful lives of the assets in the association commencing from the time the assets is held ready for use.

**Employee Entitlements**

Employee Provisions represent liabilities for Annual and Long Service Leave owing to employees as at 31 December 2014. Long Service Leave is accrued from when an employee reaches five years of service.

**Going Concern**

The financial report has been prepared on a going concern basis as the board have been assured continued financial support from grant funding organisations and the board believe that such support will continue to be made available to the association.

**Comparative Figures**

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

*MZ*

**S A WRITERS' CENTRE INC**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2014**

<b>NOTE 2 : CASH AND CASH EQUIVALENTS</b>	<b>2014</b>	<b>2013</b>
	\$	\$
Cash on Hand	147	22
Cash at Bank – ANZ	130,758	78,101
Fundraising Account	26,993	23,685
People's Choice Term Deposit	15,585	15,037
	<u>173,483</u>	<u>116,845</u>
 <b>NOTE 3 : TRADE AND OTHER RECEIVABLES</b>		
Trade Debtors	1,600	85,772
Sundry Debtors	-	69
	<u>1,600</u>	<u>85,841</u>
 <b>NOTE 4 : PLANT AND EQUIPMENT</b>		
Office Equipment – at cost	17,506	17,506
Less: Accumulated Depreciation	(10,989)	(9,994)
	<u>6,517</u>	<u>7,512</u>
 Computer Equipment – at cost	5,542	5,542
Less : Accumulated Depreciation	(4,544)	(3,876)
	<u>998</u>	<u>1,666</u>
 Total Property Plant and Equipment	<u>7,515</u>	<u>9,178</u>
 <b>NOTE 5 : TRADE AND OTHER PAYABLES</b>		
GST Payable	10,225	17,379
Sundry Creditors	-	5,647
PAYG Withholding	9,415	9,702
Superannuation	1,307	1,422
	<u>20,947</u>	<u>34,150</u>
 <b>NOTE 6 : EMPLOYEE PROVISIONS</b>		
Provision for Annual Leave	10,000	9,500
	<u>10,000</u>	<u>9,500</u>

*MZ*

S A WRITERS' CENTRE INC


STATEMENT BY THE MEMBERS OF THE BOARD


The members of the Board have determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the members of the Board the financial report as set out on pages 2 to 6:

1. Presents fairly the financial position of S A Writers' Centre Inc as at 31 December 2014 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that S A Writers' Centre Inc will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the members of the Board and is signed for and on behalf of the members of the board by:

  
.....  
Chairperson

  
.....  
Treasurer

Dated this 27 day of April 2015.

MZ



# Independent Audit Report



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## **INDEPENDENT AUDIT REPORT TO THE MEMBERS OF SA WRITERS' CENTRE INC**

We have audited the accompanying financial report, being a special purpose financial report of SA Writers' Centre Inc, which comprises the assets and liabilities statement as at 31 December 2014, the income and expenditure statement, cash flow statement for the year then ended, and notes comprising a summary of significant accounting policies and other explanatory information, and the statement by members of the committee.

### *Committee's Responsibility for the Financial Report*

The committee of the association is responsible for the preparation and fair presentation of the financial report, and has determined that the basis of preparation described in Note 1 is appropriate to meet the requirements of the Associations Incorporations Act 1985 (as amended) and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as the committee determines is necessary to enable the preparation and fair presentation of a financial report that is free from material misstatement, whether due to fraud or error.

### *Auditor's Responsibility*

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with the Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation and fair presentation of the financial report, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**QUALIFICATION**


It is not practicable to establish accounting control over all amounts receivable prior to their entry into the accounting records. Accordingly, our audit of income was limited to a review of the amounts so recorded in the initial books of entry.

**QUALIFIED OPINION**

In our opinion, except for the matter referred to in the qualification paragraph, the financial report presents fairly, in all material respects, the financial position of SA Writers' Centre Inc as at 31 December 2014 and its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements, and the Associations Incorporations Act 1985 (as amended).

**BASIS OF ACCOUNTING AND RESTRICTION ON DISTRIBUTION**

Without modifying our opinion, we draw attention to Note 1 to the financial statements, which describes the basis of accounting. The financial report has been prepared to assist the SA Writers' Centre Inc to meet the requirements of the Associations Incorporations Act 1985 (as amended). As a result, the financial report may not be suitable for another purpose.

  
.....  
S P GRAETZ  
Adelaide  
.....  
MESSENGER ZERNER PTY LTD  
Chartered Accountants

Dated 13 day of May 2015